

TOURISM TORONTO'S EXHIBITOR SERVICES



YOUR RESOURCE FOR SUCCESS IN TORONTO! From customs, border crossing and shipping to useful tips and money saving suggestions, our new web section is dedicated specifically to exhibitors to connect you to valuable resources and help you prepare efficiently for your Toronto show.

We at Tourism Toronto understand that you may have concerns surrounding exhibiting in Canada and we invite you to contact us or visit our website to learn the many ways we can assist you before you arrive, and while you're in Toronto!

Here's a sampling of the helpful information and tips you'll find on our Exhibitor site:

CUSTOMS

Using the official Customs Broker for your show is the best way to ensure your products enter and leave Canada with ease. If your show hasn't designated an official Broker, visit our Exhibitor's site to connect with Customs Brokers who specialize in the convention industry. Discover how you can take advantage of a special privilege from Canada Customs that allows goods to be cleared through Customs directly at the event facility, eliminating all delays at border crossings, airport and warehouses.

SHIPPING COSTS

Ever thought about having all of your printed materials produced right here in Toronto? We have several members who can handle any print job, quickly and easily. You'll not only do yourself some good by saving money on shipping costs, but you'll also do the environment some good by minimizing your carbon footprint.

GIVEAWAYS

We also have some top promotional product companies ready and waiting to show you the latest and greatest in trade show swag. Eliminate having to haul giveaways around in your luggage and let our members impress you and your booth guests.

Visit www.SeeTorontoNow.com/Exhibitors for a list of our Printer and Promotional Products members.

Tip – Pre-show Promotions – 33% of attendees visit an exhibit because they have received an invitation or promotional mailing. Mail invitations 8-12 weeks prior to the show date and be sure to include an incentive like a premium giveaway to the first 100 visitors.

Visit www.SeeTorontoNow.com/Exhibitors today for more helpful tips and information to make your exhibit a hit in Toronto. And contact **Lindsay Cowell, Tourism Toronto Sales & Services Specialty Manager**, if you have any questions or require additional assistance at **416-203-3815** or **TTexhibitorservices@torcvb.com**.

www.SeeTorontoNow.com/Exhibitors

 **tourism
Toronto**
Toronto Convention & Visitors Association